

Greetings,

On behalf of the Chest Wall Injury Society Executive Committee, we are pleased to connect with you to discuss the upcoming goals, initiatives, and next steps as we continue our growth and development.

Our society was conceived by and continues to be directed with the vision to advance the care of the patient with chest wall injury through rigorous research, promotion of patient access, navigation and advocacy, coordination of education and networking, and practice of high quality, evidence-based, cost-effective care.

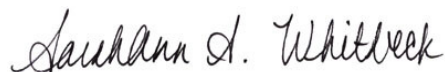
We recognize that part of our strength as a society rests in positive working relationships with our industry stakeholders while balancing the appropriate rules and regulations of said relationships. These opportunities to collaborate may at times require careful execution to ensure compliance, but we feel in being as transparent as possible, we will all benefit by improving patient care together.

If you any questions, please feel free to ask us – either in person, or via email, call, or text as noted below. We appreciate the opportunity to share the successes we have enjoyed in these incipient years, and look forward to continuing to grow together as we look ahead.

Sincerely,



Thomas W. White, MD, FACS, CNSC  
Education Chair, Chest Wall Injury Society  
Adjunct Assistant Professor  
Trauma Surgery | Critical Care  
Medical Director | Nutrition Support Service  
Intermountain Medical Center  
[Tom.white@imail.org](mailto:Tom.white@imail.org)

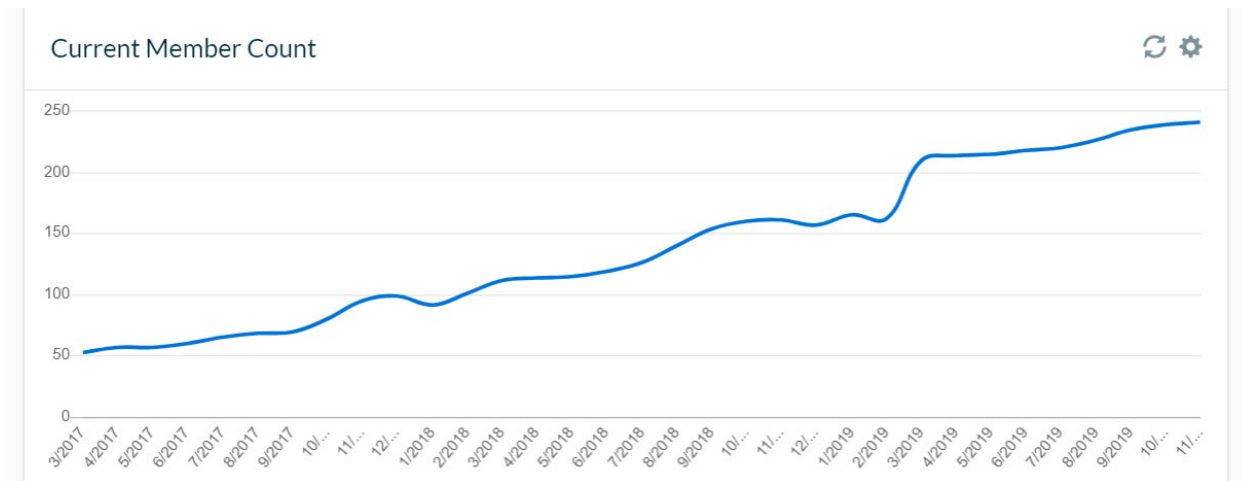


SarahAnn S. Whitbeck, MBA, CHCP  
Executive Director, Chest Wall Injury Society  
Phone/Text: (801) 910-3241  
[sarahann@cwisociety.org](mailto:sarahann@cwisociety.org)



## Who we are

The members of the Chest Wall Injury Society represent a variety of surgical and non-surgical backgrounds, including, but not limited to trauma surgery, thoracic surgery, orthopedic surgery, physician assistants, nurse practitioners, physical therapists, nurses, residents, medical students, and other healthcare professionals interested in the science and technology of rib repair.<sup>1</sup>



## Where we are



Our current membership includes representation from 20 countries around the world – and welcomes the opportunity for international and interprofessional collaboration.

Our membership includes representation in the following countries:

Australia, Brazil, Canada, China, Colombia, Dominican Republic, Egypt, Germany, Ireland, Kuwait, Nepal, Netherlands, New Zealand, Paraguay, Sweden, Taiwan (Province of China), United Arab Emirates, United Kingdom of Great Britain and Northern Ireland, United States of America, and Uruguay.

<sup>1</sup> Membership information contained on this page is current as of Wednesday, November 21, 2019.



## Annual Chest Wall Injury Summit

April 23 – 25, 2020: Denver, Colorado, United States

<https://cwisociety.org/2020-cwisummit/>

As the main education and membership activity for the Chest Wall Injury Society, we are excited to invite you to participate in the **Chest Wall Injury Summit**, which will be held on Thursday, April 23 – Saturday, April 25, 2020 at the AC Hotel Denver Downtown & Le Meridien Denver Downtown in Denver, Colorado, United States.

The 2020 Chest Wall Injury Society annual meeting features a highly collaborative and cutting-edge exploration of current operative and non-operative, approaches to chest wall trauma. Shared experiences and expertise of surgeons from around the world provide a unique educational experience. Ongoing and future research to optimize the care of patients with chest wall injury will be presented.

After considering the available support levels, please contact SarahAnn to request a Letter of Agreement appropriate for your organization. We look forward to seeing you there!

### Hotel Info

[AC Hotel Denver Downtown & Le Meridien Denver Downtown](#)

### Reservations

Book online by [clicking here](#).

### Nightly group rate

AC HOTEL BY MARRIOTT DENVER DOWNTOWN

750 15th Street  
Denver, CO 80202, United States

Average nightly rates + taxes & fees:  
\$219 - \$269 USD

*Settle into AC Hotel Denver Downtown and discover a contemporary blend of European comfort with urban style in the heart of the city.*

LE MERIDIEN DENVER DOWNTOWN

1475 California Street  
Denver, CO 80202, United States

Average nightly rates + taxes & fees:  
\$219 - \$249 USD

*Blending traditional European influence and a decidedly modern sense of style, Le Méridien Denver Downtown invites you to discover the best of the Mile-High City.*

\*These two properties are in one merged building – so Summit rooming options are available in both.

## Exhibit & Title Support Information

	Exhibitor	Bronze	Silver	Gold	Titanium
	\$7,500	\$15,000	\$25,000	\$30,000	\$35,000
Exhibit table(s) supplied, sized 8 ft x 30 inches	1	1	1	2	2
List of participant names and practice locations	x	x	x	x	x
Table tent signs pre-printed with your company name as an exhibitor	1	x	x	x	x
Number of badges for Exhibit representatives	1	1	2	4	6
Opportunity to purchase additional badges (\$500 per representative)		x	x	x	x
Complimentary Summit registration, including all meals, materials, and opening reception		1	2	4	6
Name recognition on CWISummit webpage		x	x	x	x
Name recognition on CWISummit course syllabus		x	x	x	x
Name recognition on CWISummit scrolling slides		x	x	x	x
Logo categorized by support level on CWISummit posters		x	x	x	x
Logo on the CWISummit webpage			x	x	x
Logo on the CWISummit course syllabus			x	x	x
Social media posts on CWIS channels			1	2	3
Size parameters for advertisement distributed at registration			Quarter-page	Half-page	Full-page
Opportunity to participate in the Learning on Larimer event (additional fee applies)			x	x	x
Opportunity to offer company-sponsored course (additional fee applies)			x	x	x
Logo categorized by support level on CWISummit scrolling slides				x	x
One pre-meeting email blast to attendees				x	x
Booth location selection				Priority	Premium
One post-meeting email blast to attendees					x
Opportunity to supply notepads, pens, or specialty items for each attendee at registration					x
Additional premier signage in the Exhibitor area					x
Additional premier signage in hotel welcome lobby					x



### Additional customization options

These options may be added based on the preference of the industry partner. If interested, please contact SarahAnn to check availability. If you have additional ideas or suggestions, please let us know.

#### *Customized hotel key card - \$1,500*

- Key card will be provided for all guests within the CWISummit room block.
- Sponsor must confirm by no later than January 11 to ensure proper in advance printing.
- Sponsor must provide design for key card by no later than January 18.

#### *Room Drops - \$8/room*

- Room drops will be provided for all guests within the CWISummit room block.
- Sponsor must confirm by no later than March 1 to ensure proper in advance planning.
- Sponsor must provide supplies to hotel for delivery no later than April 20.

#### *Learning on Larimer Sponsor – approximately \$100 - \$135 per guest*

\*This sponsorship is only available to Silver, Gold, and Titanium Supporter companies.

- Pre-printed signs in the dining space indicating, “Courtesy of (Company Name)”.
- Facility agreements and arrangements will be negotiated and signed by CWIS – sponsors will select facility based on available options.
- Sponsors may choose to limit the number of participants.
- Sponsors may choose their own topic and presenter(s); all presenter arrangements are the accountability of the sponsor.
- Any audiovisual equipment requests will be additional and subject to facility availability.

#### *Shoe Shine Station- \$1,500*

- Pre-printed signs surrounding the shoe shine station indicating, “Courtesy of (Company Name)”.
- Sponsor may set up an additional display/banners around the display.
- Announcement of support in pre-event participant email announcements.

#### *Faculty ready-room - \$2,000*

- Pre-printed signs on the door and in the faculty ready-room indicating, “Courtesy of (Company Name)”.
- Sponsor may set up an additional display/banners in the Faculty ready-room.
- Announcement of support in pre-event faculty email announcements.

#### *Golden Gala Entertainment (DJ/Band) Sponsor - \$2,000*

- Announcement of support during event welcome announcements and throughout the evening.
- Pre-printed signs by the stage indicating, “Courtesy of (Company Name)”.

#### *Golden Gala Hosted Bar Sponsor - \$5,000*

- Special recognition as the host of the event bar on the drink tickets.
- Announcement of support during event welcome announcements and throughout the evening.
- Pre-printed signs at the bar indicating, “Courtesy of (Company Name)”.